

MEDIA RELEASE

IMMEDIATE

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Random (mobileX) WINNER in Canberra BusinessPoint Awards

Random Computing has won the 2010 Canberra BusinessPoint Award for Innovation and Commercialisation for its **mobileX for the BlackBerry Smartphone** application. The award was announced at the Canberra BusinessPoint Gala Awards Ceremony in Canberra on Friday 25th June 2010. For more information on other award winners and categories, visit www.canberrabusinesspoint.com.au.

“We are very proud to have been a winner in this year’s Canberra BusinessPoint Awards” said Random’s co-founder and CEO Jed Johnson. “It is recognition of our tenacity and persistence in the fields of innovation and successful commercialisation efforts over many years” he continues.

what is mobileX ?

mobileX for the BlackBerry Smartphone works on BlackBerry and other Smartphones, and allows for users to access **their colleagues’** calendars and contact on their own BlackBerry devices (something RIM, the makers of BlackBerry cannot offer). The software uses special in-built technology, called Sync-ED, which means EAs, PA’s and Executives can read or edit, within security parameters, corporate calendars and contacts on Exchange or Domino servers. Pricing works out at around \$300 a user and cheaper for larger procurements.

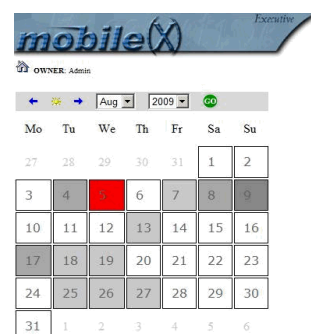
mobileX also has Government and Executive desktop versions that are advanced diary systems with built-in workflow used by many Government officials and CEOs enhancing both **Outlook and Notes** messaging systems.

how it works on the phone?

From your Smartphone you can logon and see Exchange or Domino Corporate Contacts and not only your own, but also your colleagues’ Outlook or Notes calendars and contacts as shown below: -



Calendars can be seen in single days, weeks or in month blocks (see right) with grey scaling indicating how busy a person is in the month.



It has many features including extra information such as audit logs and special icons to indicate if entries have been altered on the phone or changed on the desktop. Very handy for EAs, PAs and Senior Managers.

who uses it?

mobileX for the Smartphone is heavily used in Australian and New Zealand Government, by hundreds of Advisers, EAs/PAs and also by senior Ministers, Premiers, security staff and even Governors-General. It is also used by Executives and their assistants in large and medium businesses in New York and Chicago.

about Canberra BusinessPoint

Canberra BusinessPoint is an exciting new ACT Government initiative. It is a sophisticated business information mentoring and advisory service for businesses in the ACT region.

Canberra BusinessPoint is an innovative and free service designed to deliver end-to-end advisory services for startup businesses, young businesses, entrepreneurs, exporters and established enterprises.

Specifically the program aims to assist businesses from a diverse cross-section of industries within the ACT, with particular respect to: growth plans, commercialisation of ideas and concepts and mentoring owners and operators in the effective running of their business. Visit www.canberrabusinesspoint.com.au for more information.

Contact details

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